

## **GTA Public Relations Activities 2017-18**

**Each of the following events needs a chairperson to organize the activity/event. The chairperson will be paid a stipend of \$100. We already have chairpeople for 3 of the activities but we are in need of chairpeople for the GTA Social Events, Salvation Army Bell Ringers, Retiree Reception and Clothing/Book Giveaway. Please contact Todd Stoller if you are interested at [tstoller@gesdk12.org](mailto:tstoller@gesdk12.org)**

**Social Events** – GTA members will help with planning a social event during the school year. This could be anything that gets GTA members together outside of the school setting. Some examples may include a bus trip to a yankee/mets game, to see a show in NYC, to a casino, etc.

**Rail Trail Clean Up** – The GTA is responsible for taking care of a part of the Rail Trail and keeping it clean for the year.  
(Chairperson - Rebecca Sira)

**Salvation Army** – This event takes place around the holidays and the GTA volunteers will help the Salvation Army as bell ringers at area businesses.

### **Choosing the GTA**

**Scholarship Award** – A spring event where the volunteer group will read applicants' essays to decide the GTA Scholarship winners.

(Chairperson - Susanne Fitzgerald)

**GTA Retiree Reception** - A GTA sponsored event to honor the new retirees, it has traditionally been held at the Holiday Inn.

**Clothing/Book Give – Away** – Usually held in April, district employees bring in clothing and books to give to community members who need them.

**Senior Citizen Luncheon/Bingo** – A great event sponsored by GTA to provide a fun day for our seniors in our community. Our seniors are provided lunch and an afternoon of bingo. (Chairperson - Rick Douglas)

### **Chairperson Responsibilities/Checklist**

1. \_\_\_ If necessary, contact GTA members via email to help with the activity/event.

2. \_\_\_ Provide an article for the GTA web page before the activity promoting it and one after the activity telling how it went.

3. \_\_\_ Contact the media for coverage/photo of the event. If the media doesn't come to the event, take a picture and submit it to the Leader Herald.

4. \_\_\_ Write a summary paragraph and give it to the GTA Vice President discussing the event and if there are any ideas, changes, or suggestions for next year.

\* When 1-4 are completed by the chairperson, payment will be made by the Treasurer.